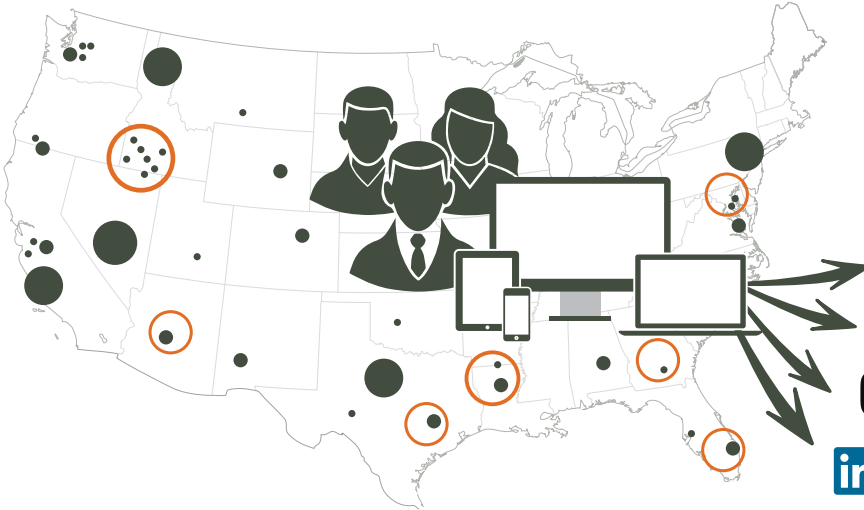


## EXTENDED BUYER REACH

Increase the awareness of your brand to a national audience by hyper targeting with geolocation



Restaurants & Retail



Office Space



Apartments

## ADVERTISING CAMPAIGNS

Best practice digital marketing for new lead generation

 **Search Network Ads**  
GOOGLE SEARCH

 **Lead Ads**  
FACEBOOK

 **Photo & Video Ads**  
INSTAGRAM

 **Text & Video Ads**  
LINKEDIN



## ANALYTICS DASHBOARD

Follow your campaign performance with real-time custom dashboards and other important data points.



## SALES FUNNEL

Segment relevant leads for your properties and automate your funnel experience with one-on-one messaging

**Awareness**  
Be a part of your audiences community

**Interest**  
Nurture relationships with social media & email

**Intent**  
Provide the information your leads need

**Decision**  
Support the buyer & close the deal

Audience Growth

20

Organic Paid Lost



AdWords Conversions

353



**NEW CUSTOMERS**

